

50 Network Marketing Recruiting Methods



Positioning you to shine online



- Ebooks
- Free Reports
- TeleSeminars
- Free Newsletter
- Research Services

Help with online network marketing and online business

Automated MLM Recruiting System:
<http://www.mlmrc.com>

- 1- Attend networking meetings such as BNI and your local chamber of commerce. Also [meetup.com](https://www.meetup.com)

- 2- Blogging-- you can get quite a few leads from your blog if you do it right.

- 3- Social Networking-- Pick two or three sites and work them intensively and network not spam the people there.

- 4- Squidoo.com making high quality squidoo lenses can generate quite a few network marketing leads.

- 5- Free Reports-- Give away some kind of a free report. Offer useful information in it and others will naturally be interested in your network marketing business.

- 6- Newsletters Start publishing a monthly newsletter, build relationships with your subscribers and some of them will over time express an interest in your business.

- 7- Ecourses-- I get a lot of leads from these. You can choose a business related topic or a non-business related topic. Host it on either a website or a blog and offer valuable content and people will subscribe to their heart's content.

- 8- Business Cards- use these to your full advantage by giving them to anyone you can and by leaving them anywhere you can.

- 9- Videos-- Videos are hot right now and I find that many of my best leads come from my videos.

- 10- Podcasting-- is also a newer method and it works great as well.

- 11- Customers/users of your products--
These people can be some of the best recruits because they already believe in what you are selling.

- 12- Home Parties-- host a home party and do a good job explaining to people how they can do it too and earn an income.

- 13- Referrals-- Don't forget to ask people who else they know who may be interested.

- 14- Writing Articles-- you can submit these in many places online, they establish your credibility and brand you as an expert.

- 15- Online Parties-- Hosting an Online Party can be fun, profitable with retail sales and you never know who might like to do it too.

- 16- Newspaper ads- If you do these effectively you can get some good network marketing recruits from these as well.

- 17- Fundraisers-- Doing a fundraiser for a group can not only get your sales but possibly new recruits as well.

- 18- Shows-- Do a booth at a show and you will probably get a recruit or two as long as you make sure to tell people about the opportunity.

- 19- Attraction Marketing. Mike Dillard is the expert teacher of this. Put this into practice and you will dramatically increase the number of leads you get.

- 20- Purchase Leads. I personally have never had great success with this method but some people do. If you do buy them I recommend company specific ones. They work the best.

- 21- Voice mail drops-- this is when you call businesses after hours and leave voice mail messages.

- 22- Magnets on your car-- get some attractive ones made with your website and people will call you or visit your site.

- 23- Teleseminars-- host informational telephone calls about your business or invite guests to ones already hosted by your company.

- 24- Message boards-- There are thousands of these online and many of their visitors are looking for an opportunity.

- 25- Fish bowl drawings-- put one of these in one or more businesses and give away and prize and then contact all the people who enter.

- 26- Yard sales-- ask people having yard sales to hand out a few business cards or flyers or hand these out at your own yard sale.

- 27- Job fairs-- wonder around these with a catchy logo on your t-shirt and see who asks you about your network marketing business.

- 28- Joint ventures-- either do a joint party with multiple network marketing reps from different companies or some other kind of group activit

- 29- Wearing buttons-- put catchy sentences such as I am looking for 3 people on them.

- 30- Flyers-- pass them out to large numbers of people.

- 31- Presentations-- do these one on one or with large groups.

- 32- Passing out CDS-- put your opportunity on them and pass them out to people in large numbers.

- 33- Free samples-- give these out to people but be careful and have some method of screening rather than just giving them to everyone.

- 34- Targeting professionals-- figure out which ones would most liking be interested in your particular network marketing business and contact them.

- 35- Association meetings-- attend these and network with the people there.

- 36- Talking with everyone.

- 37- Giving products as gifts. You never know who will also be interested in your business.

- 38- Developing an elevator speech.
Know what you will say when others ask about your business or what you do

- 39- Collecting other business cards-- collect them and then do a quick call to offer them your opportunity.

- 40- Having a contest- this can encourage people to contact you and give you their info who would not otherwise do so.

- 41- Have a compelling sense of purpose-- know why you are doing your network marketing business.

- 42- Have a Successful Attitude.

- 43- Bumper Stickers-- put them on your car and other people's too, if you can.

- 44- Have Fun-- Your network marketing business and recruiting should be fun.

- 45- Believe in yourself-- you will be much more successful if you believe in yourself.

- 46- Give away your products-- let people try before they buy or join you.

- 47- Keep an eye out for opportunity. Opportunities are everywhere if you only look for them.

- 48- Be Consistent

- 49- Never give up

- 50- Keep your word, do what you say you will do.

- Learn more about how to build a successful network marketing business.

- <http://www.mlmrc.com>

- Free newsletter

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